

# Community-Based Transportation Planning Grants

## San Ysidro Mobility Plan

- **Grant Amount:** \$150,000
- **Grant Recipient:** City of San Diego
- **County:** San Diego

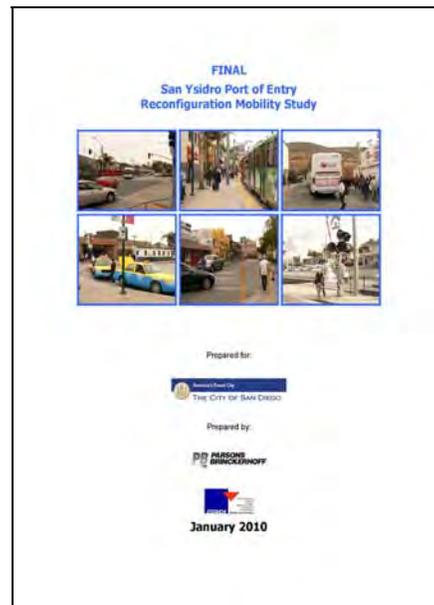
**Project Area** – The project area encompasses the border crossing area, incorporating the Camino de la Plaza overpass.

**Project Focus** – The purpose of this project is to develop a focused circulation study for the border crossing area in the San Ysidro community within the City of San Diego. The focused study will be generated by the community with guidance and expertise from transportation consultants and public planning entities. This plan will be an effective tool in the revitalization of San Ysidro, will help implement the City's smart growth strategies for the provision of future infrastructure, housing needs, and economic prosperity, will enhance the Mi Pueblo Pilot Village Project, and has the potential to coordinate the study's findings with recommendations developed as part of Caltrans' and the U.S. Government Services Administration's (GSA) work plans regarding the San Ysidro Port of Entry (POE) reconfiguration and expansion.

**Project Goals** – The San Ysidro border area transportation project will promote the CBTP Grant Purpose to coordinate land use planning with transportation planning through the employment of collaborative planning for GSA's

reconfigured Port of Entry and the transportation/land use needs of the adjacent San Ysidro community. The community of San Ysidro understands on a daily basis the link between transportation planning and efficient land use planning. A comprehensive border area transportation strategy is the foundation for the future of the revitalization of the San Ysidro area and a key contributor to an effective smart growth strategy demonstration. The San Ysidro Transportation Collaborative will coordinate the border area transportation study with community stakeholders and agency representatives.

**Community Outreach** – The San Ysidro Port of Entry Reconfiguration Mobility Study included a comprehensive public involvement and outreach program that incorporated project stakeholders and engaged community members and the public.



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Environmental Justice Community Involvement – Public meetings and workshops were held with the San Ysidro Community Planning Group and general public. This allowed for the community to obtain information and offer a forum to receive general public input.

Project Outcome – The San Ysidro Port of Entry Reconfiguration Mobility Study

built upon existing transportation infrastructure and services and past studies. This study is the first step towards defining a new Intermodal Transportation Center for the San Ysidro Port of Entry. It will set the direction for future phases of the project that will include more detailed site design, environmental analysis, community integration, funding strategies, and project implementation.

### Challenges

- The mobility context of the area adjacent to the San Ysidro point of entry can be characterized by large volumes of pedestrian and vehicular border crossings, a high demand for transportation services and a wide variety of transportation modes and services converging on the area. This unique situation strains and challenges the circulation system and community, and creates and results in conflicts, inefficiencies, and deficiencies for transportation access and community enhancement.

### Successes

- Identified existing and future conflicts and deficiencies in transportation, circulation and access at the border and addresses integration of border facilities, circulation and access with the San Ysidro community. Establishes transportation facility needs for autos, light rail, public buses, private buses, jitneys, shuttles, taxis, bicycles and pedestrians.
- The mobility plan is the first step toward defining a new ITC for the San Ysidro point of entry and will set the direction for future phases that will include more detailed site design, environmental analysis, community integration, funding strategies and project implementation.