

## Community Based Transportation Planning Grants

### Fruitvale Transit Village

- **Grant Recipient:** SF BART/Unity Council
- **County:** Alameda

**Project Area** -Fruitvale District of Oakland

**Project Focus** - The purpose of the project is to master plan and scope Phase 2 of the Fruitvale Transit Village (Village). Phase 1 included 256,000 square feet of primarily commercial and community uses. Its doors will open in Fall 2003. Phase 2 will add 200 mixed-income residential dwelling units to the Village. Completion of the master planning will enable the development process to move forward to obtain environmental clearance, solicit funds, and enable the building of the housing component, which will complete the vision of a Livable Community,

**Project Goals** - Phase 2 of the Village will be planned on an existing 4-acre parking lot at the Fruitvale BART station, which is adjacent to one of the AC Transit "hubs" where 9 lines terminate, carrying more than 25,000 passengers daily. The Fruitvale station serves riders in the Fruitvale, San Antonio, and Diamond districts in the City of Oakland. It is also the BART station, serving riders from the City of Alameda with its new Bike Parking Facility. The project area is located in the heart of one of the most economically disadvantaged areas in the City of Oakland.

**Community Outreach** – Invitations to a public meeting for Phase 2 were sent in English and Spanish to numerous community groups. Meeting attendees completed surveys, giving feedback on the presentation. A second public meeting was held, during which the updated plans and design concepts for Phase 2 were shared. Phase 2 received broad support and an unequivocal endorsement from the community attendees for the project to move forward following the design guidelines presented.

**Project Outcome** - Planning for Phase 2 of the Village proceeded rapidly. An excellent design for a dense residential project emerged as the result of Technical Advisory Committee work and substantial community input and engagement. The success of the planning is due in no small part to the partnerships that have emerged among the Unity Council, BART and Caltrans.

#### **Planning Goals Realized** -

- Develop more efficient land use patterns to accommodate a sufficient housing supply for the population increases and workforce needs of the full spectrum of the population;
- Reduce dependence on single occupant vehicle trips;
- Foster neighborhoods and project designs that enable more walking and biking.