

## Community Based Transportation Planning Grants

### Southside Neighborhood Revitalization Area Transportation Improvement Study

- **Grant Recipient:** City of Red Bluff
- **County:** Tehama

**Project Area** - Southside Neighborhood Revitalization Area (SSNRA) is a mixed-use community in the southern portion of Red Bluff.

**Project Focus** - Within the boundaries are areas zoned commercial, industrial, low and medium density residential, and public services (one middle school and one elementary school). The Red Bluff Airport Industrial Park (AIP) is located adjacent to the Southside Neighborhood. The Union Pacific Railroad tracks run a northwest skew aligning to Interstate 5. Connections between the Airport Industrial Park and Interstate 5 directly conflict with vehicle and pedestrian travel demands within the Southside Neighborhood. The Union Pacific Railroad tracks create a barrier to east/west travel within the Neighborhood.

**Project Goals** - The primary goal of the study is to develop a transportation plan to provide safe and efficient routes for pedestrian, bicycle, and other affordable transportation modes from the SSNRA to the local shopping, medical and employment centers. Additional goals include alleviating existing neighborhood traffic congestion and supporting future development within the Southside Neighborhood.

**Community Outreach** - Public workshops, newsletters, working papers, and draft versions of the final report were used to involve the local community in the study process, solicit comments, and incorporate those comments into the final transportation plan. Community outreach included local residents, school officials, hospital officials, owners/tenants of the AIP, and the local economic development non-profit agency.

**Project Outcome** - *Working Paper No. 1* (July 2002) presented four transportation sketch plans for the SSNRA. Subsequently, a fifth sketch plan was also created. These plans represent basic transportation infrastructure layout schemes that would provide the necessary facilities to create a healthy and livable community in the SSNRA

#### **Planning Goals Realized** -

- Foster neighborhoods and project designs that enable more walking and biking;
- Reduce dependence on single occupant vehicle trips;
- Reduce traffic congestion and improve air quality.