

Community Based Transportation Planning Grants

Station Area Land Use Plans

- **Grant Recipient:** North San Diego County Transit Development Board (NCTD)
- **County:** San Diego County

Project Area - Cities of Oceanside, Escondido, and Carlsbad

Project Focus - The North San Diego County Transit Development Board (NCTD) operates the Coaster, a commuter rail service from Oceanside to downtown San Diego. NCTD began the construction of the Sprinter, a light rail service that will operate from Oceanside to Escondido beginning in early 2007, with a total of fifteen stations providing service. Before embarking on redevelopment of the sites, NCTD needs to prepare a comprehensive master land use plan for each of the sites. The proposed master land use plans would consider the present and future transit needs at the sites, where the transit uses would be best located on the sites (which may require relocation of some current transit uses), where new transit-oriented uses could be located, the feasibility of different transit-oriented uses at each site, and the implementation strategies that could be used to finance and construct the projects identified in the plan.

Project Goals - Although the Oceanside Transit Center, Escondido Transit Center, and Carlsbad Village Station function as they are currently configured, there is a need for additional transit infrastructure and amenities to serve the transit patrons at each site. Due in part to the introduction of new transit modes and the increase in the level of transit service

over the years, the design and layout of existing uses are not adequate, and the site locations of these uses in the project areas are or will become problematic. Site master plans for each site would be used to determine what additional transit infrastructure is necessary and where the transit uses would be best located on the sites. By reconfiguring existing transit uses on the sites, there should be opportunities to develop transit villages with transit-oriented mixed-uses, including residential, retail, and office uses.

Community Outreach - Three public workshops, held at each city near the transit center, provided opportunities to gather and discuss ideas with citizens. The workshops, although well noticed, advertised, and reported on in the news, did not generate large attendance. The input from the public workshops and the results of a rider survey are being used to prepare conceptual master plans for the next major tasks in the study.

Project Outcome- The study looks at the potential reconfiguration of transit station facilities in order to improve efficiency of transit operations, transit user circulation, and to support the reuse of land resources in order to generate potential operating funds and to increase possible transit ridership. NCTD website- <http://www.gonctd.com/>

Planning Goals Realized -

- Improve the physical layout of stations;
- Provide a master plan that is in the best interests of NCTD and its customer;
- Make transit use easier and more enjoyable.