

Community Based Transportation Planning Grants

North Park Transit Village

- **Grant Recipient:** City of San Diego/Metropolitan Transit Development Board/San Diego Association of Governments/North Park Main Street
- **County:** San Diego

Project Area - The project study area extends from Boundary Street to Park Boulevard along University Avenue. Segments of North Park Way and Lincoln Avenue were also included in the analysis. Land uses in this area include single-family homes, apartments and condominiums, retail and restaurants, church or religious use, and office buildings.

Project Focus - The study will provide recommendations for better integration of various modes of travel within the existing historic street system, thereby improving the pedestrian scale of the neighborhood, accommodating growth, and enhancing property values.

Project Goals - Goals include prioritizing transit movement in a high traffic corridor; encouraging higher density, mixed land uses oriented to the transit system; promoting pedestrian improvements; and installing shade trees to reduce the heat load and to save energy.

Community Outreach - Community outreach and participation was a cornerstone to the University Avenue Mobility Plan (UAMP) approach. The public outreach goal was to prepare a

traffic-calming plan for University Avenue that is embraced by the local community, including property owners, business owners, residents, and other interested stakeholders. To involve and inform the local community, a number of different community participation opportunities were offered, such as community workshops, a steering committee, and a website that allowed access to project information.

Project Outcome - The Preferred Concept Plan is the product of the community. Working together, the community developed a series of alternatives for the corridor that focused on each mode of transportation with the following goals: Reduce speeding; improve flow and safety; create a pedestrian friendly environment; reduce bus conflicts; beautify the Avenue and help businesses; and increase parking. In addition to several public meetings, surveys were distributed to get a sense of the public's priorities for the corridor and the lifestyles of the residents and business community. Through this process, several alternative proposals evolved and the Preferred Concept Plan was identified.

Planning Goals Realized -

- Providing dedicated transit-only lanes;
- Improving parking;
- Improving landscape and streetscape.

